


Emerging Tech Trends in Libraries – Part 4



Welcome to today's Infopeople Webinar!

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Emerging Tech Trends Part 4

June 15, 2016

An Infopeople webinar
with
Laura Solomon
@laurasolomon



Agenda

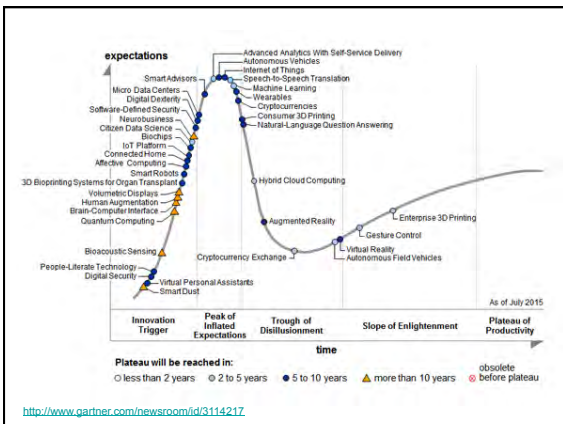
1. The Googly-Eyed Reminder
2. Virtual reality
3. Security & privacy
4. Bots
5. Social media's evolution
6. Realistic take-aways

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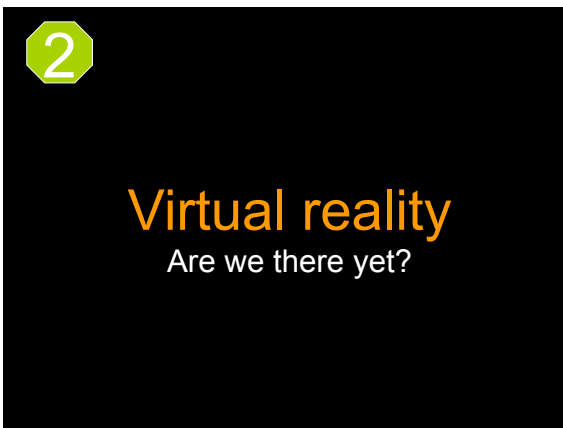


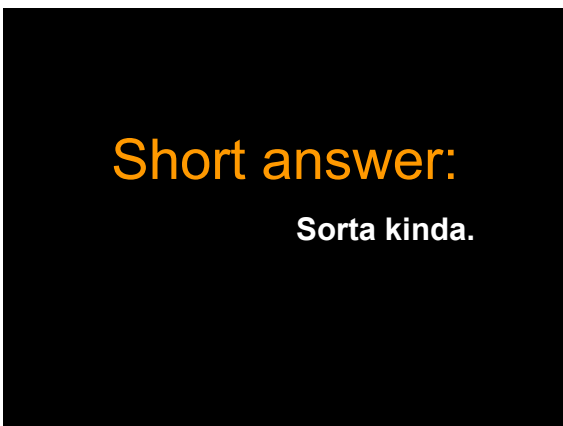


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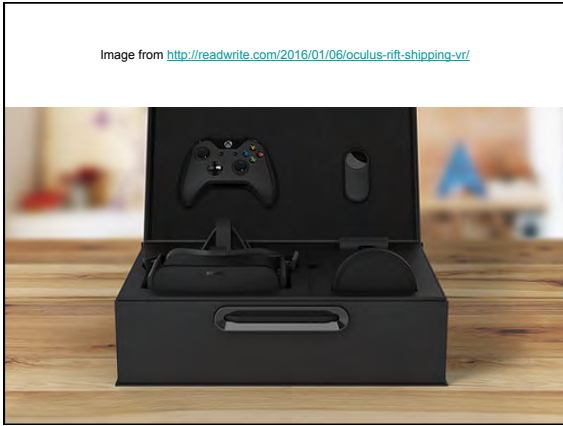


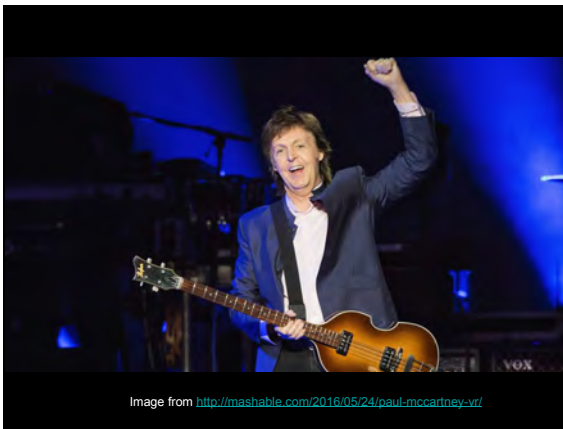


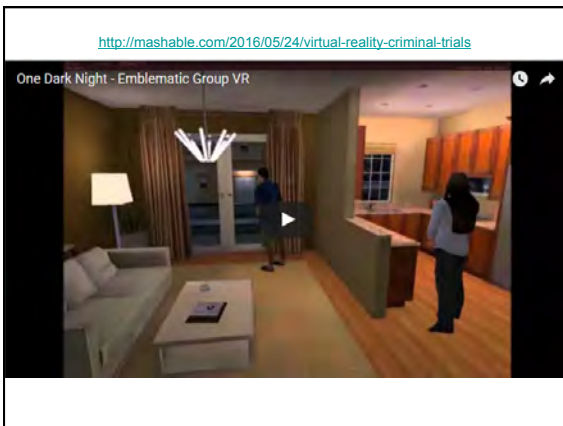


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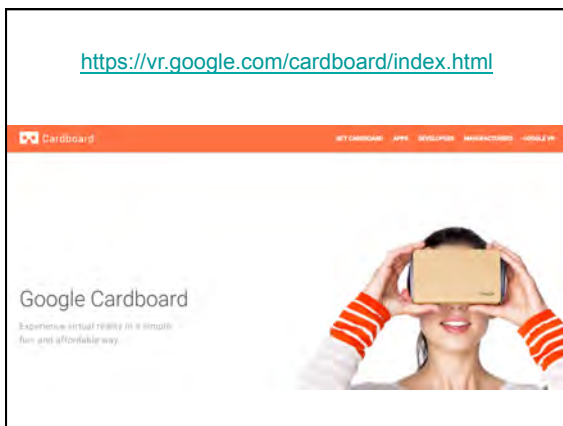


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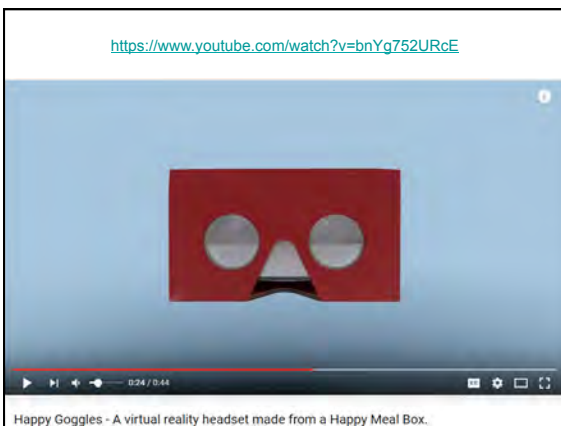


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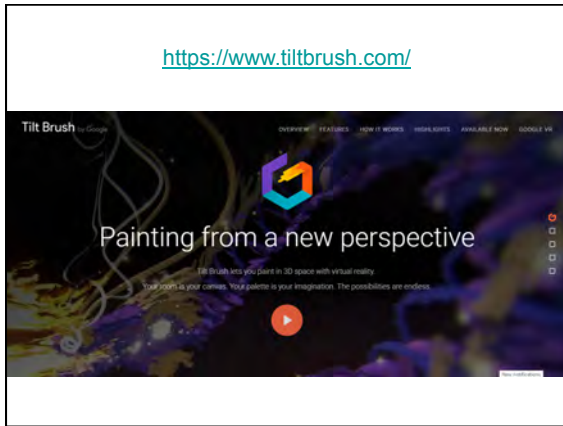


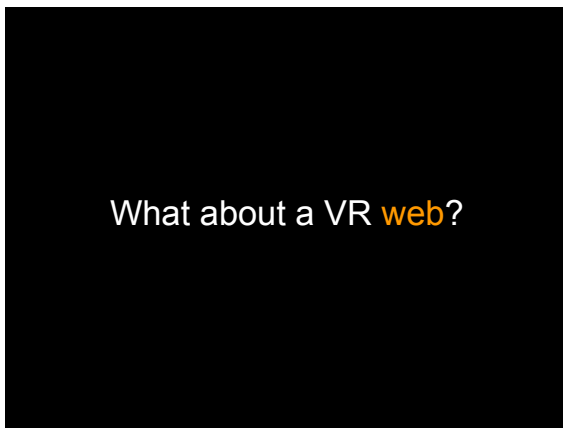


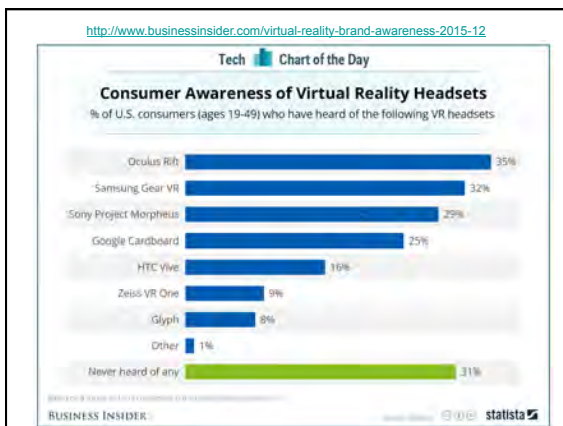


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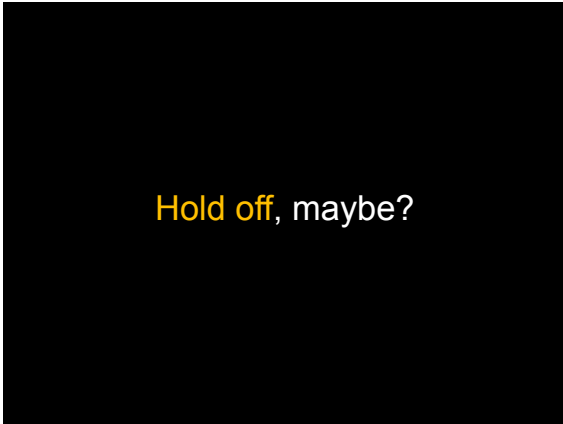


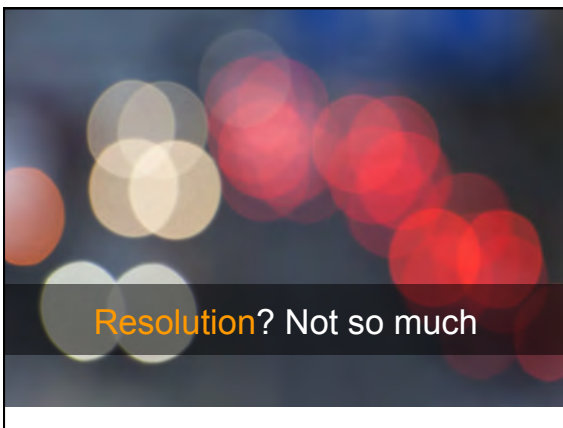


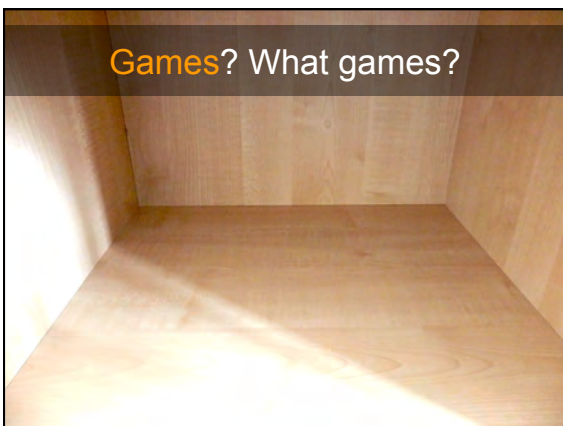


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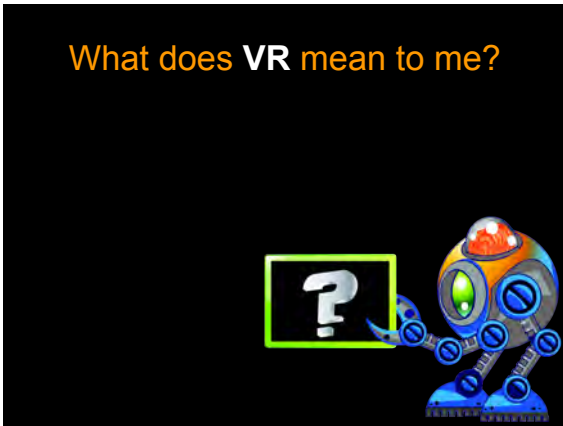


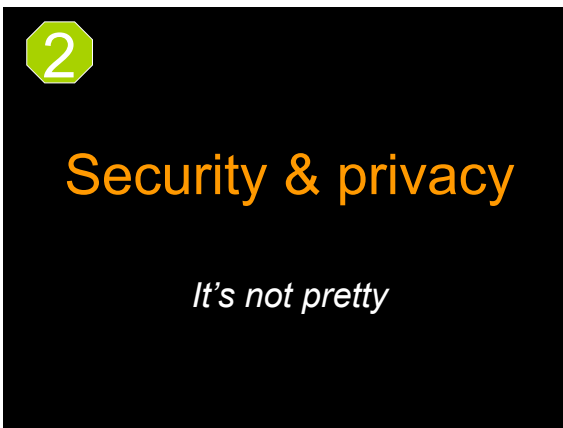




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“But many websites that are part of the daisy chain of consumer information do not mention cross-device tracking in their privacy policies.”

Justin Brookman, policy director of the FTC's new Office of Technology Research

Algorithmic personality detection





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Conscientiousness	
Well-organized	Spontaneous
"The Bucket List"	The Velvet Underground
United States Navy	The Pixies
"No Strings Attached"	Vampires
"Kite Runner"	Procrastinating
Working	Gay-Straight Alliances
"The Apprentice"	Daydreaming
Boxing	"The Hitchhiker's Guide to the Galaxy"
R&B	Being lazy
Mountain biking	I hate it when all other schools near you have a snow day and you don't.
Cheerleading	"League of Legends"
"Italian Job"	Uncontrollable swearing after stubbing your toe in a dark room
Studying	Hunter S. Thompson
Working out	"The Mighty Boosh"
Cycling	"Blackadder"
Motorcycles	"Watchmen"
The Guardian	Douglas Adams

<http://fivethirtyeight.com/datalab/this-algorithm-knows-you-better-than-your-facebook-friends-do/>

*By 2020, our planet will be home to 30 billion things with embedded intelligence combined with nearly 8 billion smart devices. That means by 2020, there will be a ratio of approximately **six intelligent devices/things for every human** on the planet.*

<http://www.gartner.com/smarterwithgartner/embracing-digital-humanism/>

Cybersecurity & IoT

"Connected consumer and business products have begun flooding the market, but security has been an afterthought. The world now has to figure out how to secure the multitude of things that have recently become connected."

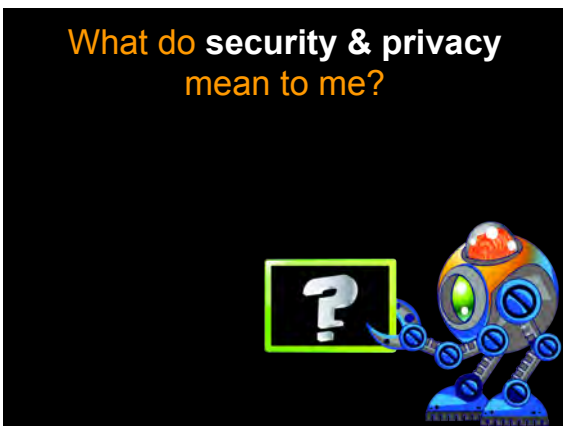
Mark Bunger, VP, Lux Research

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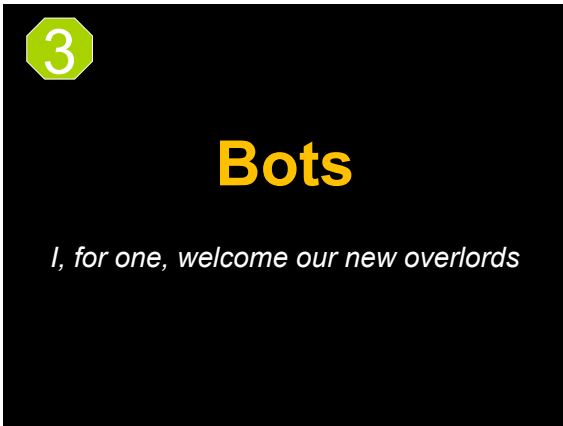


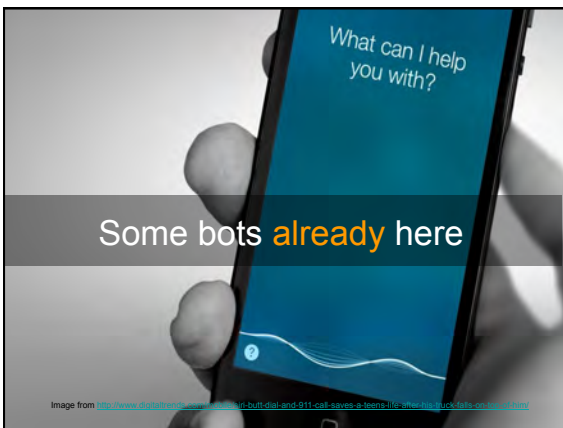




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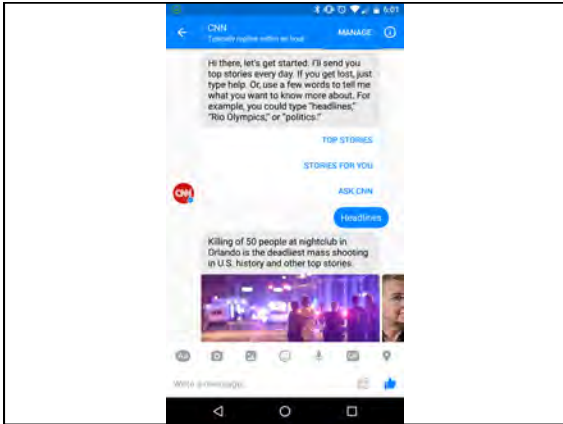


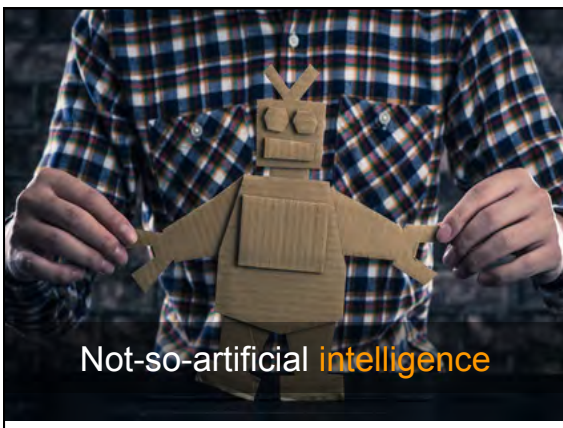


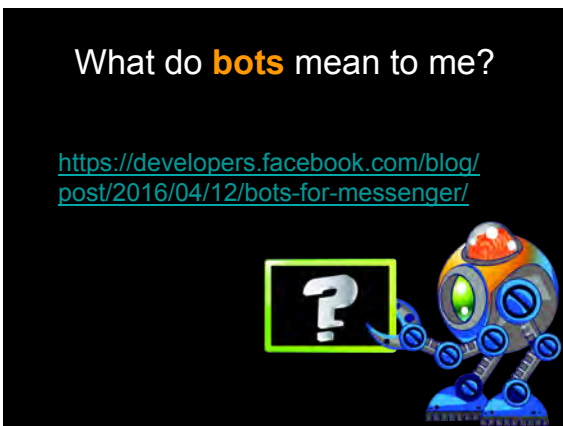


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4

Social media **evolves**



The end of **free social**

“Chat apps will come to be thought of as the new browsers; bots will be the new websites. This is the beginning of a new Internet.”

Ted Livingston, founder of Kik

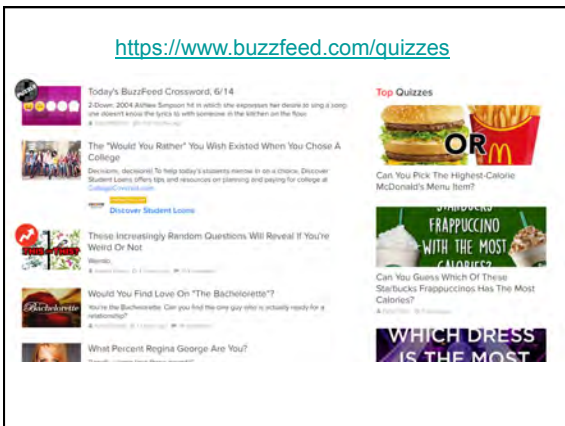
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A quarter of all downloaded apps are abandoned after a single use. **Only instant messaging bucks the trend.** Over 2.5 billion people have at least one messaging app installed. Within a couple of years, that will reach 3.6 billion, about half of humanity.

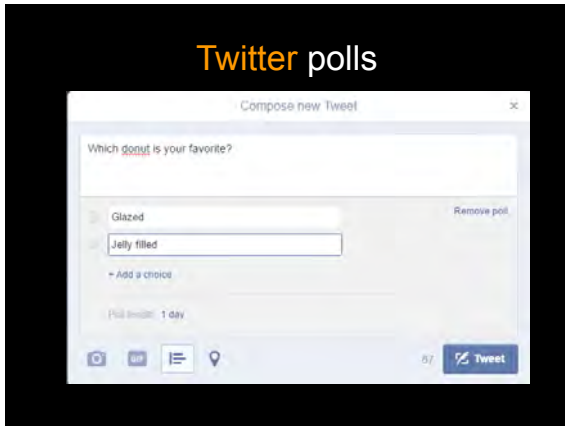
<http://www.economist.com/news/business-and-finance/21696477-market-apps-maturing-now-one-text-based-services-or-chatbots-looks-poised?fsrc=rss>



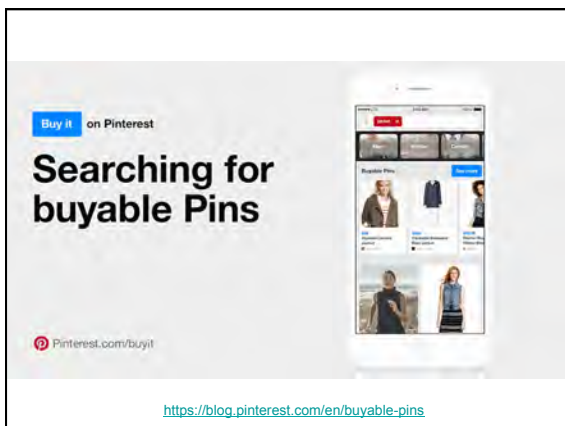


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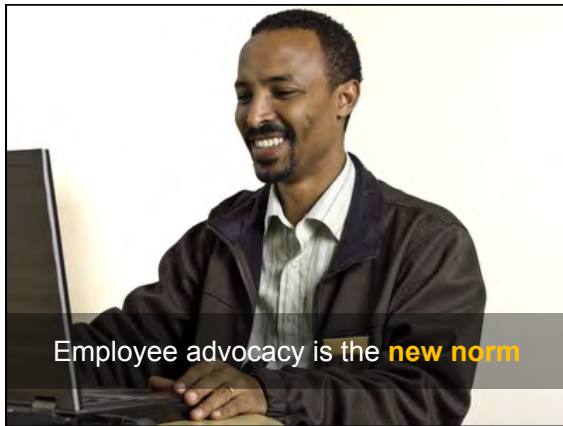




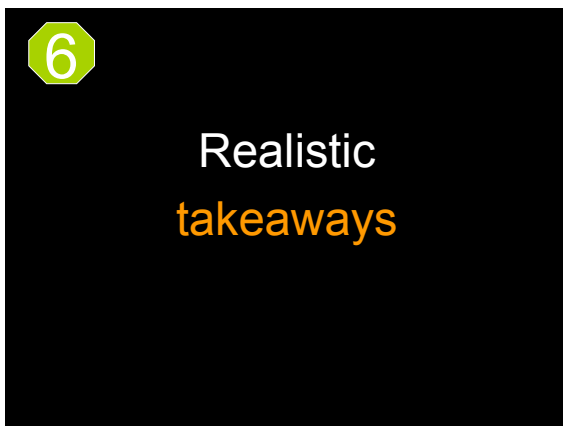


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- You're probably **safe from VR** for at least another year
- Privacy and security** may be a losing battle, but keep fighting
- Start at least thinking about a **bot**
- Add some **quizzes**
- Train staff to **advocate** for your library

Thanks for listening!

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